



***18th Annual Clinch River Antique Festival
Historic Downtown Clinton
October 12-13, 2018***

Presented by the Anderson County Chamber of Commerce



www.clinchriverfallfestival.com



CLINCH RIVER ANTIQUE FESTIVAL Historic Downtown Clinton

The history of antique shopping on Market Street in historic downtown Clinton goes back about thirty years with the opening of the Clinton Antique Mall. The Mall, currently located on Main Street housed several antique dealers. In the late 90's, building owners on Market and Main Street began to restore some of the beautiful old buildings and antique dealers, some who were established in the Clinton Antique Mall for several years, decided to lease the buildings to open their own antique shops. As word spread about the new stores, traffic on Market Street increased.

In the fall of 2001, the Anderson County Chamber of Commerce sponsored the Anderson County Bicentennial celebration on Market Street. Hundreds attended to celebrate the county's birthday. This successful event sparked renewed interest in Historic Downtown Clinton. The appearance of Market Street began to change. Beautification became a community effort between building owners, Clinton City, the Chamber and local garden clubs. Interest in retail space increased as the beautification unfolded.

In response to the community, the Chamber agreed to sponsor an annual event on Market Street. It began as Market and Main Street Festival and due to the tremendous growth, was renamed the Clinch River Antiques Festival in 2004.

In 2009, the Festival Committee added Clinton City History with the re-enactment of the Aaron Burr/Alexander Hamilton Duel. Prior to the duel Clinton was known as Burrville after Aaron Burr. When Burr killed Hamilton, the citizens of Clinton voted to rename their city Clinton. Each year, we strive to create new opportunities to increase our value to the community and our sponsors.



PURPOSE

The purpose of the Clinch River Antiques Festival is to support existing businesses and attract tourists to the area. The event has proven to have a positive impact on the local economy in increased sales revenue, and return visits from regional, out-of-state tourists and potential retailers interested in locating in the area.

The festival is also a fun-fulfilled event for the community. Municipalities are invited to set up information booths for their communities, showcasing the entire county or to participate in the Chamber's information booth.

On October 12 and 13, 2018, the Anderson County Chamber will sponsor the eighteenth annual Clinch River Antiques Festival. Historic downtown Clinton has become an antique mecca with over 100 antique dealers located in individual stores and malls along with several specialty shops. On Saturday, October 13, Market Street will be closed and 90+ antique/artisan vendors will set up to sell their wares for a great shopping experience.



18th ANNUAL CLINCH RIVER ANTIQUES FESTIVAL OVERVIEW

- A two-day event (October 12-13) in Historic Downtown Clinton on Market Street
Free Admission and Free Parking with Free Shuttles to and from area parking lots!
- Events kick off Friday evening (October 12) with “Party in the Park”
 - Merchants on Main and Market Street open late for shopping
 - Live entertainment and Car Show
 - A variety of great food for the entire family
 - New for 2018 Beer Garden
- Saturday (October 13) Market Street is closed to traffic and over 90+ antique and artisan dealers line Market, Main and Cullom Street
 - Antique Appraisals
 - Live Entertainment all day in the Gazebo Park
 - Historical story telling of the Aaron Burr/Alexander Hamilton Duel by Tennesseans for Living History. Revolutionary War era display tents.
 - Antique Car Exhibit
 - A variety of great food vendors for the entire family

Estimated 2017 Attendance 15,000!

CLINCH RIVER ANTIQUE FESTIVAL
Sponsorship Form
October 12-13, 2018

HISTORIC SPONSOR **\$2500**

★ **Company Logo on Media (TV and Print) Advertising, Festival Flyers distributed locally and regionally, large banners displayed at Festival and all printed materials distributed prior to and at the Festival. Option to sponsor Vendor Hospitality area as well as options for product displays and exclusive product ads at festival.**

HERITAGE SPONSOR **\$1,500**

★ **Company Logo on Media Advertising, Festival Flyers distributed locally and regionally, large banner displayed at Festival and all printed materials distributed prior to and at the Festival. Option to sponsor entertainment and have logo visible at the stage area.**

ANTIQUÉ SPONSOR **\$1,000**

★ **Company Logo on print advertisements, banner displayed at Festival and all printed materials distributed prior to and at the festival. Option to sponsor shuttles with magnetic sign of logo on vehicle.**

VINTAGE SPONSOR **\$ 500**

★ **Company furnished banner with logo displayed at Festival and on printed material distributed at the festival.**

Yes, I agree to a sponsorship of the 18th Annual Clinch River Antiques Festival to be held October 12-13, 2018, in Historic Downtown Clinton.

Company _____ Signature _____ Sponsorship: \$ _____

Address _____

Phone # _____ Fax # _____ Email: _____

Please make check payable to: **Anderson County Chamber of Commerce, 245 N. Main St., Ste. 200, Clinton, TN 37716**
or email to marsha@andersoncountychamber.org

Thank you for your support of your Chamber and the community!